

BFR

BFrow

An Israeli start-up with branches in Russia and the US. It is a global social community that aims to connect fashion influencers, industry professionals, enthusiasts and everyone in between.

To get more info about BFrow, see <https://www.bfrow.com/>



Background

Before engaging IntexSoft, BFrow had already had a working web application. Taking into account the growing number of mobile users in the world and the sharp increase in mobile traffic, BFrow decided to develop a mobile app, for both iOS and Android platforms.



Solution

At the beginning of work, BFrow wanted to create a new app only for iOS. IntexSoft specialists conducted a research on the global fashion market and found out that the Android platform would also be in high demand among end-users. BFrow accepted our offer to develop a mobile app for iOS and Android.





Transparency

IntexSoft team regularly sent reports to the customer demonstrating the work performed so far and applied all the necessary changes promptly. In addition, our developers provided quick feedback throughout all stages of the project.



Team Composition

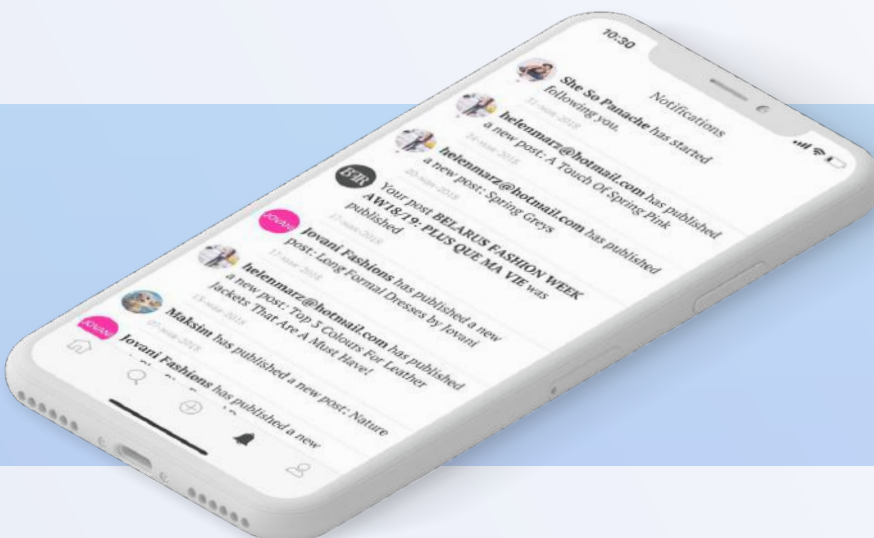
- Project manager
- Designer
- 2 iOS developers
- 2 Android developers

Methodology

- To ensure maximum flexibility on the project, IntexSoft team decided to work according to the Scrum methodology with two-week sprints.

Technologies

- | | |
|----------------|------------|
| ○ iOS: | ○ Android: |
| ○ Swift | ○ Java |
| ○ UIKit | ○ Retrofit |
| ○ Realm | ○ RxJava |
| ○ Alamofire | ○ Moxy |
| ○ ObjectMapper | ○ Gradle |
| ○ Fabric | ○ Fabric |
| | ○ StoreIO |





Key Features

- Communicate with people keen on fashion industry.
- Always be aware of latest world fashion trends.
- Subscribe to famous fashion designers and influencers.
- Share your photos with other users.
- Put likes and comment on posts.

Learn more about BFrow on [App Store](#) or [Google Play](#).

